

# PREPARE FOR VACATION DAYS

At The Mountains Or The Sea Shore

## Toilet Articles

Piver's toilet water (scented) 35c  
 24c 711 Bath Salts 35c  
 La Blanche Face Powder 35c  
 The Willow Theatrical cold cream 17c  
 50c oz. Colgate's & Lazzell's bulk perfume 35c  
 Colgate's toilet soap, 2 cakes at 15c  
 Parisian Ivory Hair Brushes 75c  
 Colgate's Razor (large size) 65c  
 Superior quality rubber comb 15c  
 Blue Seal vaseline (large size) 7c  
 Superior face powder, a box 35c  
 Williams Shaving Stick or powder 15c

## Pretty Coat Suits of Linen and Eponge

"Popular Special" \$4.95, \$10.50, \$15.00 and \$25.00



WHETHER you intend to spend part of the Summer away, unless she has already provided her traveling suit will want one of these pretty Linen or Eponge coat suits. They are "smart as a whip" in style, good looking enough to serve for even dressy occasions at seashore or mountain resorts.

AT \$4.95—Made of natural linen, steam shrunk; cut on most stylish lines and well tailored. Norfolk and plain coat styles. Very desirable suits for knockabout purposes, as they are light and non-crushable.

"Popular Special" \$4.95

AT \$10.50—Fashioned in the best quality linen and eponge, steam shrunk and man tailored, several smart models; copies of late Paris styles. In natural and the wanted colors. Various trimmings. "Popular Special" \$10.50

AT \$15.00—A number of attractive models, in natural, white, light blue and many other wanted shades—cutaway, Balkan, Norfolk and plain tailored models with superb lines. Suits that would ordinarily retail at \$25.00.

"Popular Special" \$15.00

AT \$25.00—At this price a pleasing variety is shown: wide range of weaves in colors that reflect all the fair blossoms; becomingly and stunningly made; Ramee linen, Cossack linen, Palm Beach cloth, Eponge, etc. All the wanted styles and trimmings. Matchless values at \$25.00

**Silk Coat Suits Worth \$65 and \$75 at \$39.50**

THE rich and beautiful coat Suits of Silk, which are so much admired, and are so popular this season, are now brought within reach of the moderately extended purse.

The materials are Poplins, Moires, Brocades and Bengalines, in all the very choicest Spring shades, such as Navy, Copenhagen, Brown and Gray. Cutaway and Bulgarian styles, trimmed with lace, rope trimmings, Bulgarian bands, etc. A broad variety to choose from, and the very best of their class.

## Coats of Linen

\$1.95 to \$16.50

AN excellent line of Linen and Eponge coats in the season's newest models, all weights and weaves, mostly in natural color and oyster white. They are ideal for motoring and for travel of any sort. You'll need one on your vacation. We have them up to \$16.50. We feature four lines at \$1.95, \$2.95, \$3.95 and \$4.95.

## Coats of Matelasse

\$7.50

WE are featuring the much wanted Matelasse coats in hip lengths at this moderate price. You will find all the desired colors of the season. They are made with a draped back and hip band to give the Balkan effect. Nothing newer shown, and you'll need one these cool evenings at the mountains or seashore. Come in Monday and get one while your size is here. Priced at \$7.50

## Middy Blouses

Special 95c

WE have just received two new shipments of Middy Blouses, in the Balkan, Norfolk and Regulation styles. Made of good quality white and colored Jean, with contrasting collars and cuffs. No vacation wardrobe is complete without two or three of these Middies. Buy them here Monday at 95c

## Summer Blouses

Specially Priced

SOME wonderful blouses are offered for all the summer blouses. A large collection, consisting of Lingeries, Voiles, China Silk, Clifton, Messaline, Shadow Lace, etc., handsomely trimmed in fine lace and hand embroidered effects. High and low necks, long and short sleeves. Great breadth of assortment—all specially displayed for easy selection and marked \$4.95, \$3.95, \$2.95, \$2.45, \$1.45 and 95c

## Turkish Robes

WE are showing a fine assortment of Turkish traveling Robes and Kimonos, in various shades—made with large sailor collars, cords and tassels. Just the thing for lounging purposes or for after the bath use. Let us show you these robes when you come Monday. Two lots marked very special at \$4.95 and \$3.95

ARE you properly equipped with clothes and traveling requisites for good, sportive old Summer time? During these vacation days you will meet many strangers; and those you will meet judge you first by what you wear. Our store is now chock-full of enticing apparel. Our gauzy materials are just right for the soft breezes of Summer time. Come in; our high quality Summer goods and our low prices on them will urge you to buy. See the Window Displays.

## Toilet Articles

No. 10 "Very" rubber cushion hair brush 35c  
 Rubber lined tourist cases 25c  
 1 oz. pure absorbent cotton 12c  
 "Bristle" tooth brushes at 14c  
 Silk hair nets, special 3c  
 3x7-inch chambray skins 8c  
 Powder puff, extra special 12c  
 Piver's sachet powder (scented) 65c  
 "Socodent" for the teeth 18c  
 "Spiro" foot case powder 15c  
 Lambert's Listerine (medium size) 37c  
 All Parisian Ivory at 1-5 off

## Exceptional Values In

## Wool Coat Suits

\$10. \$15 and \$29.85

ANY woman about to travel will fill her needs best at the "Popular" now. Here are wool coat suits that refuse to wrinkle unless really abused—yet as light and as smart-looking as if they had cost twice as much as you are asked to pay for them here. Any material or color that most pleases your fancy—navies, blacks, tans, grays, Shepherd checks, novelty stripes—all cool and aptly fitted for service.

## Cool Dresses of Linen, Ratine, & Eponge

"Popular Special" \$4.95, \$7.95, \$10.50, \$15 and \$19.85

THE woman without a linen or cotton eponge dress or two in her wardrobe isn't quite up to the mark—says Dame Fashion. It is doubtful if there has ever been a season when these dresses have enjoyed such a wide favor.

AT \$4.95—Pure linen, pique and ratine dresses in natural, tan, white, pink, light blue, corn, leather and various other plain shades and fancy stripes, in dozens of different styles, including the "Peter Thompson" model. You never saw such excellent values at \$4.95

AT \$7.95—Your choice of over two hundred of the newest linen, eponge, ratine, pique and tissue dresses, in every shade you may wish for. In the lot you will find the popular Balkan, Russian and overskirt models, trimmed charmingly in lace, embroidery and fancy buttons. See these excellent values \$7.95

AT \$10.50—Pure Ramee and Cossack Linen; Eponge, Ratine and Zag Zig weave dresses, in distinctive and exclusive new models. Selection includes all white, combinations of white and colors and fancy striped styles; also dresses in the overskirt, Russian and Balkan effects. Extraordinary values \$10.00

AT \$15.00—Many of these dresses are clever reproductions of charming Paris models, possessing all the Parisian atmosphere, but at a much less price. Every one perfectly made in high-class dressmaker's fashion, high, round and low neck styles. Materials are Linen, Eponge, Ratine, Grege, Zag Zig and other weaves. Russian and Balkan styles included. "Popular Special" \$15.00

AT \$25.00—The very newest of our high art French and English Ramee Linen, Cossack Linen, Eponge, Ratine, Crash and Canvas Dresses that would ordinarily sell up to \$32.50. Exclusive models in tailored or fancy styles, trimmed with pretty laces, embroideries, silk sashes, Bulgarian trimmings, etc. All wanted colors in the assortment, as well as white and combination of colored waists and white skirts. You cannot equal these values at \$25.00



## Woolen Skirts

Three Specials

LOT 1—This is a very exceptional lot of skirt values, hand tailored styles in the newest models. Materials are all wool serge, novelty stripes, black and white Shepherd checks, Pannamas, worsteds, etc. Plain, pleated and button trimmed styles in the wanted colors. Skirts that you would consider cheap at \$5.00 offered here Monday at \$2.95

LOT 2—This lot affords you a choice of skirt values that would ordinarily retail at \$8.50. One of a kind—all high grade garments in all wool navy blue serges, black and white checks, novelty stripes, mannish worsteds, etc. In the assortment you will find pleated and draped styles as well as button trimmed models. Choice at \$4.95

LOT 3—You'll find styles here such as you would only expect at a considerably higher price. And such a variety as there is to select from—skirts of Bedford cord, serge, whipcord, novelty stripes and Shepherd checks, in black, navy, tan and gray. All the new models are represented in the lot, including the new draped effects, belted models and the plain gored skirt with button trimmings. Any of them Monday \$7.95

## Wash Skirts

Splendid Values

THE season is now at hand when skirts of this character are the order of the day. The separate wash skirt and separate blouse will always be popular because of the great majority of sensible women who cannot see the necessity of laundering an entire dress where perhaps only the waist or skirt part of it is mussed or soiled. The "Popular" stock of Wash Skirts contains many styles in many different materials. They are made of the best quality, thoroughly shrunk Linen and numerous weaves in all pure Linen skirting, Repp, Pique, Cordelins, Bedford cords, cotton eponge, etc.; all perfect fitting garments and splendid values. Specially priced at \$4.95, \$3.95, \$2.95, \$1.95, 95c

## Camp Fire Girls' Official Uniform

CAMP FIRE Girls uniforms—one the Khaki, used for fatigue, consisting of Khaki blouse, skirt and hat, priced at \$5.25. The dress uniform—consisting of white-jean blouse, trimmed with navy blue and pearl buttons; French navy blue wool serge skirt and navy blue serge hat. This uniform sells for \$6.75. We will sell any of these garments separate as follows: Khaki Blouse \$1.50 Khaki Skirt \$2.75 Khaki Hat \$1.00 White Blouse \$1.00 Serge Skirt \$4.75 Serge Hat \$1.00



## Trunks, Suit Cases, Traveling Bags

**Special In Manila Straw Suit Cases—** Steel corners, copper riveted, brass locks and edges. Extra special value at—

**Special in Cow Hide Hand Bags—** Leather lined, brass lock. Size of bag 16 inch. Extra special at—

**Special In Leather Suit Cases—** Steel frame, brass locks, three hinges, brass rivets, 24 inch case. Special at—

95c \$5.25 \$4.35

TRUNKS—Before you begin packing the old trunk for your vacation journey, look it over thoroughly—see that it's strong enough to reach the journey's end—that the hinges are all right—that the lock is in good order—that it looks well enough to be a credit to you. Better still, to be absolutely sure; get a new one—a strong, good looking one that you can place confidence in. We are showing every kind and size—Steamer, Hat, Bureau, Wardrobe, Dress and regular kinds at \$7.50 to \$35

MANILA STRAW SUIT CASES—wear almost as well as leather. Made good and strong. An ideal case for summer use. Priced at 85c to \$2.00

MATTING SUIT CASES—leather bound, strap all around, brass lock, very light but durable. Priced at \$3.50 \$5.00

BAMBOO CANE SUIT CASES—has brass lock and rivets, bound well in leather, strap all around—a fine lot to choose from. Price \$3.50 \$5.00

SHEEP-SKIN SUIT CASES—very good qualities—reinforced corners, strong locks, heavy handle. Excellent values at \$3.50 to \$5.00

COWHIDE SUIT CASES—24 and 26-inch; with or without straps; best brass lock and three strong hinges, top steel frame. Come in tan, russet and black—linen and leather lined. Prices range from \$3.50 down to \$4.50

COWHIDE HAND BAGS—in black, tan and russet. Sizes 14 to 22-inch; with or without straps. Made with excellent brass locks and copper riveted. Lined with single and double hand loop. Priced at \$3.75 down to \$4.00

Now Showing a Complete Line of Riding Habits Now on Display in Ready-to-Wear Section—2nd Floor.

**The Popular**  
 DRY GOODS CO. INC.

Trunk Straps at each 50c. Shawl Straps, at 25c, 35c, & 50c. These Are on Sale in Basement.

## Bathing Suits

THE Bathing Season will soon be on in earnest and an important part of the Summer wardrobe will be a Bathing Suit of attractive design. We are showing a handsome assortment of suits—out of the ordinary in style. Among them are suits of navy blue mohair, neatly trimmed. Children's sizes, \$1.95 to \$2.95. Women's sizes, \$2.95 to \$3.95

## Crepe de Chine Undergarments

THE Dainty, the "clinginess" and the fact that these garments have almost no bulk at all, have given to Crepe de Chine Undergarments a new high place in the esteem of fashionable women. The new styles we have just unpacked are so moderately priced as to surprise most women who have mistaken notions as to the cost of Crepe de Chine Undergarments. Here you will find white, pink and light blue Combination Suits, Princess Slips, Underskirts and Gowns, trimmed with handsome laces and ribbons. Prices range from \$2.95 to \$12.50

## Undermuslins

Best Values in Months

THE MESSAGE of this Undermuslin Dept. Monday is MONEY SAVING. You can buy garments Monday for less than you could make them in the home. You can buy them for even less than the ordinary cost of the unmade materials. There are thousands of garments, fresh and crisp and new, that have never been shown before—exceptional values every one. Then there are some extra special values in Undermuslins which have become mussed and slightly soiled in handling and from display on tables and in windows. These have been marked down without regard for profit. Mammoth table displays will be ready for your inspection tomorrow. You'll find some rare bargains in the various lots at 45c, 95c, \$1.45, \$1.95, \$2.45 and \$2.95

## Our \$3.95 Line of Panama Hats

Now Marked \$2.95

WE have taken our entire \$3.95 line of genuine Panama hats for women, made in various shapes and sizes, and marked them all down to \$2.95. This is a grand opportunity to get a hat for outing purposes, at a saving of one dollar come Monday.

Outing and Auto Hats

## Women's New Sailors 55c

WE have just received a lot of the wanted rough straw women's sailors in black, red, mustard, burnt and white. Trimmed with ribbon band. The very newest shapes. Sailors that would ordinarily retail at \$1.00, offered special at 55c

## Sale of Children's Spring Coats

AN Extra Special in children's Spring Coats will be on sale Monday in our Annex, second floor. Whether you stay at home or go away you should not overlook this opportunity to purchase coats that have all the style and finish, and the value cannot be equaled anywhere. They come in worsted and big game mixtures, black and white, and blue and white, Shepherd checks, trimmed with moire and flannel collars and cuffs, finished with fancy buttons. Also pongee and poplin coats trimmed with hand embroidered cuffs and collar and others with white lace collars and cuffs. Sizes 2 to 14 years: VALUES TO \$5.00 SPECIAL \$3.95

VALUES TO \$7.00 SPECIAL \$4.95

## Children's Dresses

At 95c to \$4.95

CHIC tailored chambray, sephyr, English poplin, Irish dimity, and crepe dresses, trimmed and made in the newest Balkan and other stylish effects. In these lots we also include our white lawn batiste and wash voile dresses, beautifully trimmed with Cluny, Baby Irish, French, German and Norway Vals, and the dainty \$4.95 shadow lace; 95c to \$4.95

## Curtains and Rugs

For "Cloudcrofters"

RAG RUGS—in all over designs and mixed colorings, priced as follows: \$ .85—24x36-inch rug \$ .59 \$1.75—30x60-inch rug \$1.75 \$2.00—36x72-inch rug \$1.49

CREX RUGS—in a full line of colorings at these special prices: 9x12-foot Crex rugs \$2.75 8x10-foot Crex rugs \$6.75

CURTAIN MUSLIN AND SCRIM—in white and ecru; handsome border designs; 35c and 40c value at 25c

CURTAIN SCRIMS—All our curtain scrims selling regularly at 25c to 30c, at yard 19c

SUMMER SWISS CURTAINS—in ruffle and flat designs—large line of patterns to choose from; 2 1/2 yards long; values to \$1.50 at 95c